

AgNews

DELAWARE DEPARTMENT OF AGRICULTURE
2320 South DuPont Highway, Dover, DE 19901



To: Newsroom Directors and Assignment Editors

For Immediate Release:
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Lt. Governor Denn to join with Mar-Del Watermelon in celebration of Giant Foods 75th anniversary and on-going relationship with Delaware growers.

- Who:** Matt Denn, Lt. Governor
Ed Kee, Secretary of Agriculture
Jordan Calloway, Mar-Del Watermelon Queen
Whitney Conner, National Watermelon Queen
Representatives from Giant Foods
- What:** Celebration of Giant Foods 75th anniversary and on-going relationship with Delaware growers. Celebration activities include a watermelon eating contest (with prizes), and a watermelon carving contest (for Giant associates) with a prize of tickets to the upcoming Dover NASCAR race.
- When:** August 3, 2011
4 PM – 7 PM
- Where:** Giant Foods parking lot, Rehoboth Beach, DE (Northbound side of Rt. 1)

Background:

The first Giant supermarket was opened on February 6, 1936 in Washington, D.C. by Nehemiah Myer Cohen and Samuel Lehrman. Today, there is a chain of 177 Giant supermarkets in Virginia, Maryland, Delaware, and the District of Columbia that employs approximately 22,000 associates. In the years between 1936 and today, Giant has built a strong relationship with Delaware farmers, featuring fresh local Delaware produce and poultry from Delaware and Delmarva growers.

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