



To: Newsroom Directors and Assignment Editors

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Ag Guide signs now available to farmers to attract Agritourism visitors

The Delaware Department of Agriculture (DDA) has announced that farmers are now able to purchase Ag Guide signs from the Delaware Department of Transportation (DELDOT). These signs will help farmers and agribusinesses attract and direct visitors to agritourism destinations such as U-Pick sites, on-farm markets, farmers' markets, and farm tour sites.



Ag Guide signs may be purchased by farmers who meet eligibility requirements determined by DDA and will be placed within State of Delaware rights-of-way according to guidelines jointly developed by DDA and DELDOT. Guidelines are available at the following:
http://www.deldot.gov/information/pubs_forms/manuals/de_mutcd/pdf/ag_tourism_guide_signs.pdf

Applications to purchase Ag Guide signs may be found on the DDA Website (www.dda.delaware.gov) under Hot Topics. Individuals without access to the website may receive the application by contacting Lisa Falconetti, DDA Marketing Specialist:
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