



To: Newsroom Directors and Assignment Editors

For Immediate Release: Contact Anne Fitzgerald
March 28, 2007 800.282.8685 (DE only)

302.698.4520
302.242.4092 (Cell)

Number of pages: 1

Delaware Equine Council seeking name for new mascot Public is invited to enter contest

On March 23, the Delaware Equine Council surprised attendees at the 2007 dinner dance by introducing a new mascot and announcing a public contest to select the mascot's name.



In the coming months, this nameless blonde, white socked creature with a white mane and tail will appear in parades, fairs, festivals, and other functions. He won't be happy until he has a name – a name that ties in with Delaware equine history and/or history of the horse. **Please help him find himself.**

Contest Rules

- Open to everyone who is a Delaware resident or Delaware Equine Council Member and a U. S. Citizen.
- All entries must be received no later than August, 15 2007.
 - All information on entry form must be completed
 - One entry per person
 - Name must be no more than 20 spaces and/or letters total
- Prize winner will receive:
 - \$100 shopping spree compliments of Chick's in Harrington, DE
 - Four tickets to the fall Bull Blast Rodeo in October
 - Four tickets to the Halloween at Wicked Woods compliments of Wicked R Western Productions in Wyoming, DE.
- Winner will be announced at the Delaware Equine Council Meeting, 7pm, Monday, September 17, 2007; and presentation of prizes will be awarded.
- In case of a tie the earliest postmark will decide the winner.
- Delaware Equine Council Board of Directors and immediate households may not enter.

Entry forms are available:

- <http://www.delawareequinecouncil.org> (Go to the News page)
- Delaware Equine council, P.O. Box 158, Harrington, DE 19952
- E-Mail: hopeland3@cs.com

An electronic version of the photo is available: anne.fitzgerald@state.de.us.

###