

To: Newsroom Directors and Assignment Editors



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Good For You Natural Market to Open in Lewes Friday

DDA Supports New Market with "Grown Fresh with Care in Delaware" Logo

Lewes- In an effort to help consumers make better informed and healthier lifestyle choices that are kind to the environment, animals and people, Andy Meddick, owner and operator of Good For You Organic Farm near Lewes, will open a brand new, locally owned and operated natural foods store in Lewes this week. The new store, Good For You Organic Produce, Market & Juice Bar, managed by Mary Panicola, is located in the old Aye Nautical Antique store on westbound Route 9, about a four miles from Route 1. The market will be open 9 a.m. to 6 p.m. everyday except Tuesdays and Thursdays. Store hours on Tuesdays and Thursdays will be from 9 a.m. to 9 p.m.

Good For You Organic Produce, Market & Juice Bar will carry items conducive to supporting many dietary needs such as: vegan, vegetarian, wheat and gluten-free, diabetic/low glycemic, raw, and kosher. The market will have the following departments: *organic produce, dairy/gourmet cheeses, grocery, bakery, frozen, cold/deli, personal care, household products, pet care, bulk dried goods, supplements, garden, books and magazines, and gift items.*

"I am committed to bringing the community, full-time residents and seasonal visitors, an extensive range of organic and natural food, grocery, household and garden products," said Andy Meddick. "Our first choice is always to find certified organic items, but all of our items are 'clean' in that they are free of preservatives, chemical additives, artificial colors, flavorings, and hydrogenated fats (Trans Fats). There are no growth hormones or antibiotics in our meat and dairy. We will carry as many local products as possible including a full-line of Sam Yoder Natural Meats and Bella's Cookies. All local products must meet certain guidelines (ie: non-antibiotic)."

Delaware Secretary of Agriculture (DDA) Michael Scuse said, "I am always very pleased to see the opening of a market that will sell local agricultural products. We have a number of natural and organic food producers in Delaware and on the Peninsula that can supply the market. I congratulate Andy and wish him success."

Meddick also owns and operate his own organic farm, the Good For You Organic Farm, located on a small one acre parcel of land on westbound Route 9 about a half-mile east of the new store. Andy will also sell his own locally grown organic produce at the new store. And the produce will prominently feature DDA's new "Grown Fresh with Care in Delaware" logo.

If you are a farmer or a value-added customer in Delaware who would like to start using the "Grown Fresh with Care in Delaware" or the "Made Fresh with Care in Delaware" logo, please call the DDA Marketing team at (302) 698-4535.