

AgNews

DELAWARE DEPARTMENT OF AGRICULTURE

2320 South DuPont Highway, Dover, DE 19901



To: Newsroom Directors and Assignment Editors

For Immediate Release: Contact Philip Towle
June 6, 2006 **800.282.8685 (DE only)**
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2006 Delaware Beef and Potato Cook-off Contest **Interested individuals are urged to contact DDA**

The Delaware Beef Advisory Board and Potato Board, in conjunction with the Delaware Department of Agriculture, are pleased to announce the 2006 Beef and Potato Cook-off Contest. The contest, which must feature recipes using beef and potato ingredients, will be held on Saturday, July 22, 2006 at 7 PM in the Agricultural Commodities and Education Building at the Delaware State Fair.

Recipes for the contest must include ten ingredients or less including beef, potatoes and garnish. Total preparation time can not exceed 45 minutes, and must use one of the following cooking methods: electric skillet, gas grill, microwave or oven.

Four finalists will be chosen and asked to prepare their beef and potato dish at the state fair. The first place recipe will receive a \$300 gift certificate towards the purchase of beef at a Delaware butcher shop and \$75.00 worth of Delaware-grown potatoes. All four recipes will also be published in the 2006 Delaware Beef and Potato Cook-off brochure and distributed at events and festivals in the state.

The contest is open to Delaware residents who are 18 years of age or older by July 1, 2006. Residents who are not eligible include food professionals, caterers, food educators, dietitians, or those who prepare food on a professional basis. In addition, individuals are also not eligible if they are a member, or have an immediate family member of the Delaware Beef Advisory Board, the Delaware Potato Board, or are affiliated with one of the contest sponsors.

All interested individuals are encouraged to contact the Delaware Department of Agriculture, for more information and a complete list of criteria, judging and prizes. Original recipes must be submitted by July 1, 2006. The four finalists will be notified by telephone by July 15, 2006 and must prepare their recipes at the Delaware State Fair on Saturday, July 22 beginning at 7 PM.

To request the complete rules and to enter the Delaware Beef and Potato Cook-off Contest, contact Philip Towle, Marketing Specialist with the Delaware Department of Agriculture at 800-282-8685 (DE only) or (302) 698-4522 or by e-mail; Philip.Towle@state.de.us .

The Delaware Beef Advisory Board is a six-director board of beef producers from throughout the state. The directors administer the federal beef check-off program, funding projects that promote the great taste, nutrition, and versatility of beef. The Board also partners with the National Cattlemen's Beef Association on Delaware programs that support the "Beef, It's What's for Dinner" marketing campaign.

The Delaware Potato Board, a four-director Board of the state's growers, develop programs that increase the demand for potatoes and promote Delaware's potato industry. The Boards funds programs in research, promotion, and education that provide for a more profitable potato industry in the state.

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