



DELAWARE DEPARTMENT OF AGRICULTURE

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Delaware Beef Ambassador Contest *Contestants Sought to Represent the Beef Industry*

Delaware youth, ages 16-21, are invited to enter the 2005 Delaware Beef Ambassador Contest to be held at 8:00 p.m. May 24th at the Delaware Department of Agriculture in Camden. The Beef Ambassador will be awarded a scholarship of \$1000 and serve as the official representative of the Delaware Beef Advisory Board.

Contestants will be required to give a 5-8 minute presentation regarding beef and the beef industry. Presentations should bring to light the importance of the beef industry and beef as an agricultural product, spotlighting the positive impact the cattle industry has on our economy and families.

“The contest was officially announced at the state FFA Convention last month,” said Keith Shane, Board Director and program coordinator. “We encourage both high school and college-age people to consider this wonderful opportunity to make a positive contribution to our beef industry and Delaware agriculture,” he said.

Delaware’s Beef Ambassador will be required to represent the Board at the Agricultural Commodities and Education Building at the Delaware State Fair in July and other events and festivals throughout the summer and fall. An additional stipend may be provided for events and engagements that are completed in addition to the state fair.

“The Delaware Beef Ambassador Program provides an opportunity for a Delaware youth to become a spokesperson and future leader of the beef industry,” said Bill Powers, President of the Delaware Beef Advisory Board. “Our Ambassador will provide information and education to consumers about beef’s nutrition, great taste, safety, and convenience,” he said.

For a list of contest rules or to learn more about the programs of the Delaware Beef Advisory Board, contact Melanie Rapp, Marketing Specialist, at 302-698-4522 or 800-282-8685 (in DE) or by e-mail at Melanie.Rapp@state.de.us

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